



khatija aslam

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Versatile designer with a lot of interest in studying cultures and human behaviours to translate them into meaningful objects. Ability to pick things up quickly and find creative solutions to complex problems. Always looking to learn and grow as a designer.

#### EDUCATION

National University of Singapore. B.A. (Hons) in Industrial Design. 2006-2010  
Sunway University College. Cambridge GCE A-Levels. Achieved 3As. 2004-2006  
Fairview International School. EdExcel GCE O-Levels. Achieved 8As. 2000-2004

#### EXPERIENCE

Mixed Reality Lab. Singapore. Jan '10 - current

Technical designer - 3d modelling and rendering in the field of robotics

Providing consultation on materials for the purpose of prototyping and realization of technical projects

Freelance designer. July '08 - current

Graphic design - created logos, stationary, invitation cards, business cards

Motion - created short film clips for product marketing

Lightmakers Tropics Gallery Sdn Bhd (Malaysia). May '09 - July '09

Space & Lighting designer. Also designed exhibition booths, showroom & window displays.

Overlooking design and manufacturing for custom made lighting contracts and sponsorship deals.

Genometri Pte Ltd. (Singapore) . Oct '08 - Dec '08

Design community manager for Indian market

Created designs for the creative web portal Jujups.com for a new product line to suit various local markets and cultures.

Startup @ Singapore (Singapore) . Sept '07 - June '08

Marketing Executive - event management, led the advertising campaign

Sunway Lagoon Resort Hotel (Kuala Lumpur, Malaysia). Jan '06 - July '06

Jr Executive Assistant to Director of Technical Development

Assisted with budgeting, accounting and negotiations with contractors for hotel renovation works

#### SKILLS

Adobe CS3 - Photoshop, Illustrator, InDesign, Premier Pro (Movie making), Flash

Rhinoceros 4.0

Bunkspeed Hypershot

VRay for Rhino 4.0

Modo 401

SwishMax 2.0

#### AWARDS & EXHIBITIONS

VforVase Exhibition at Singapore Design Festival - featured in SHIFT & DesignBoom

Winner, Perlipopa Logo Design Competition

Participant, Muse, Singapore Furniture Design Award

Participant, Lighting design, d3 contest

#### ACTIVITIES

Delegate at INNOVATE 2010 conference on Globalization, Leadership & Technology held at Vietnam & Taiwan, 2010

Fujitsu - NUS Sustainability Innovation workshop, NUS, 2010

NUS - Ecol Lausanne - RISIS Joint workshop for products in Luxury Design, NUS, 2009

Alumni Relations Director, PakNUS (Pakistani Students Society), NUS, 2009-2010

Honorary Treasurer, International Relations Committee, NUSSU, NUS, 2008-2009

IRC Representative for Pakistan, International Relations Committee, NUS, 2008-2009

Vice President, PakNUS, NUS, 2007-2008