



University of St.Gallen

Summer Study Programme

2010

Doing Business in Europe: Finance & Strategy



- **June 4-26, 2010**
- **Course load: 8 ECTS credits**
- **Application fee: CHF 100.00** (non-refundable)
- **Tuition fee: CHF 4'950,00** (30% fee reduction for participants from partner schools)
- **Services:** The tuition fee includes expenses for lectures, case studies, company visits, field trips, cultural events, mentoring and accommodation
- **Application deadline:** March 31, 2010

Welcome to the St. Gallen Summer Study Programme 2010 in Switzerland!

The Summer Study Programme (SSP) at the University of St. Gallen is a high calibre, 3.5-week integrated programme primarily for junior and senior undergraduate students from leading universities all over the world.

The SSP offers a new and innovative case-based learning atmosphere in well-established courses at the University of St. Gallen, Switzerland. The programme also includes company visits and cultural field trips to other European countries, providing students with insight and experience in the fields of finance and strategy.

Programme Description

- Modern and interactive case method equips students with the skills for doing business in Europe
- Holistic perspective offered through the combination of case method, company visits and cultural field trips
- Cases taught by renowned academics, thus bringing the complex and dynamic realities of today's business world into the classroom
- Main emphasis put on financial and strategic decisions from a European perspective
- SSP better prepares students for real business situations they will face in future
- SSP is a unique experience in a truly European environment and also a great opportunity for participants to make friends with other students from around the world

University of St. Gallen

Graduate School of Business,
Economics, Law and Social Sciences

Founded in 1898

Academic degrees
BA, MA, PhD, MBA, EMBA

Research and teaching fields

- Business Administration
- Finance
- Economics
- Law
- International Affairs

Students

- 6.500 students from 80 nations

Faculty

- 80 full professors
- 60 assistant and senior lecturers
- more than 300 lecturers

Contact Information

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