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January 2007

Foreword

Dear Reader,

This Annual Report 2006 will allow you to discover our broad array of activities, which aim at offering a dynamic interactive platform to our users, and promote excellence of Swiss education, research and innovation. In addition to some major events that you will discover in this report, the Swiss House Singapore has welcomed and assisted a number of official delegations from Switzerland and Singapore, given the impulse and support to various agreements between Singaporean and Swiss institutions, provided valuable information to Swiss start-ups and investors looking for regional opportunities, and to Singaporean and Southeast Asian students looking for challenging studies in Switzerland.

It is thanks to our sponsors and partners that Swiss House Singapore has become what it is today: a one-stop information and networking platform for students, researchers and high tech entrepreneurs from Switzerland, Singapore and the region.

I would therefore like to express my gratitude and my sincere hope to further develop this collaboration in the near future.

Dr. Suzanne Hraba-Renevey
Executive Director
Swiss House Singapore

Mission

The Swiss House Singapore is a physical and virtual information, coordination and networking platform of the Swiss Embassy in Singapore, fostering partnerships in the fields of Education, Research and Innovation.

Our mission is to promote Swiss educational, scientific and technological landscapes and support the international activities of Swiss institutions of higher learning, research institutes, as well as high tech SMEs in Singapore and the region.

The Swiss House Singapore is a cost-effective tool and a door-opener allowing its users to prospect opportunities in a low-risk environment. It is synergistically integrating governmental, academic and economic networks under one roof, in a proximity-effective environment. It is highly visible and easily accessible as the first foreign governmental structure in the heart of Biopolis.

Highlights 2006

St.Gallen Representation Office

Since March 2006 the University of St.Gallen and the University of Applied Sciences of Eastern Switzerland operate a Representation Office at Swiss House Singapore.

Educational Fairs

Swiss House Singapore showcased the excellence of Swiss Higher Education to students and education professionals at seven educational fairs.

Swiss Icons in Singapore

In the frame of "Icons in Red and White", a Swiss-Singaporean celebration organized by the Swiss Embassy, Swiss House Singapore presented a series of exceptional talks by Swiss astronaut Prof. Claude Nicollier.

Institutional Agreements

Thanks to Swiss House Singapore's support, a number of Memorandums of Understanding (MoUs) were signed between institutions in Switzerland and Singapore, enabling student and professor exchanges and in-depth cooperation in specific research topics.

Academic Programmes

In collaboration with local and Swiss partners, the Swiss House Singapore has sponsored language immersion and Master Programmes and has provided support to internship programmes and study trips for Swiss and Singaporean students.

Hightech-related events

Swiss House Singapore was an official sponsor and partner of the 17th edition of the International Zurich Symposium and Exhibition on Electromagnetic Compatibility (EMC-Zurich in Singapore 2006), a first edition outside the Federal Institute of Technology in Zurich. Our booth at Global Entrepolis @ Singapore 2006 aimed at connecting Swiss high-tech start-ups to technology, partners, funds and markets, and showcasing our "Accelerator" activities in Singapore.

Biotech-related events

Our presence at Biotechnology Asia Exhibition & Conference 2006 in Kuala Lumpur and the Swiss Biotech Showcase at Biopolis highlighted the outstanding R&D activities of the Swiss Biotech clusters and highlighted our support services to Swiss start-ups reaching out to potential markets in Singapore and the region.

Entrepreneurship & Innovation Programmes

Swiss House Singapore was partner of Venture 2006 Business Plan Competition and supported presentations by Prof. Raphaël Cohen, HEC Geneva, on "Best Practice for Innovating and Acquiring Competitive Advantages".

Support to Swiss start-ups

Swiss House Singapore assisted Swiss high-tech SMEs and start-ups in Singapore and the region, by providing valuable knowledge networks, in a low-cost, low-risk, and proximity effective environment.

Asian delegations to Switzerland

Swiss House Singapore ensured the communication and marketing of the World Knowledge Dialogue symposium in Singapore and the region, and successfully set up a diversified Asian – the largest foreign delegation attending the event.

Common Projects to the Swiss Knowledge Network

Venture 2006

Swiss Houses in Boston, San Francisco and Singapore were partners of Venture 2006 and actively promoted and supported this event supporting the entrepreneurs to be by searching for local teams and consulting investors.

Virtual Emotions Workshop

In collaboration with the Swiss Centre for Affective Sciences, Swiss House Singapore organized a workshop covering several of the major aspects of virtual emotions through tutorials and research reports presented by leading scientists from Switzerland and Singapore. A similar event had initially been organized in swissnex San Francisco.

Events 2006

NTU iGlobal Mobility Fair 06, 18 January 2006

Swiss House Singapore was aboard the 4th iGlobal Mobility Fair 06 organized by the Nanyang Technological University (NTU). At the fair, 55 universities from 21 countries competed in creating interest amongst 18'000 NTU undergraduates to venture abroad for short term exploration of culture, study and work. This annual fair allowed 18'000 NTU students to gather information on existing exchange programmes and studying opportunities in Switzerland. The colourfully-decorated booth, the typical Swiss food offered to the visitors and, as a special attraction, the performance of an original Swiss alphorn player was a big success as well.

BioData 2006, 24 – 25 January 2006

Swiss House Singapore was partner of BioData 2006, reaching out for the first time to Singaporean investors and members of BioSingapore (Singapore Biotech Association), as well as providing marketing opportunities of the BioData event in Asia. Present at the BioData event, Swiss House Singapore could showcase its activities and the opportunities offered to the Swiss biotech and medtech communities in Singapore.

ETHZ EMC Conference in Singapore, 27 February – 3 March 2006

Swiss House Singapore was an official sponsor and partner of the 17th edition of the International Zurich Symposium and Exhibition on Electromagnetic Compatibility (EMC-Zurich in Singapore 2006), a first edition outside the Federal Institute of Technology in Zurich. In particular, Swiss House Singapore sponsored the opening ceremony, as well as the workshop on EMC Aspects of Lightning, organized by the Swiss Federal Institute of Technology in Lausanne. Furthermore, Swiss House Singapore highlighted its partnering activities in a booth at the technical exhibition and supported the Swiss delegates.

Career 2006, 2 – 5 March 2006

Swiss House Singapore gave the opportunity to Swiss institutions of higher learning to showcase their programmes at Career 2006, the largest educational fair in Southeast Asia, in the frame of a European Pavilion. The Universities of Basel, Bern, Geneva, Fribourg, Neuchâtel, St.Gallen, Zurich, the Federal Institutes of Technology in Lausanne and Zurich,⁴

the Conference of the Universities of Applied Sciences Switzerland (KFH) and the Ecole Hôtelière de Lausanne (EHL) attended the event. The Swiss representatives had the opportunity to liaise with their local counterparts, thanks to networking events with the academic contacts of the European representatives in Singapore.

Swiss Icons in Singapore: Claude Nicollier, 22 – 27 May 2006

In the frame of "Icons in Red and White", a Swiss-Singaporean celebration organized by the Swiss Embassy, Swiss House Singapore presented a series of exceptional talks by Swiss astronaut Prof. Claude Nicollier, a veteran of four NASA space flights who has spent more than 1'000 hours in space. The eight presentations given by Prof. Nicollier attracted more than 1'000 people ranging from academics, government representatives and businessmen to students.

Innovation Seminars by Professor Raphaël Cohen, HEC Geneva, 24 July 2006

Supported by Swiss House Singapore, Prof. Raphaël Cohen, HEC Geneva, presented three seminars on "Best Practice for Innovating and Acquiring Competitive Advantages" to the business community, academia and students in Singapore. Taking advantage of his 30 year experience as a professor, serial entrepreneur, CEO, business angel and consultant, Prof. Cohen shared his experience on stimulating corporate intrapreneurship and innovation. The business community had the opportunity to learn about the "Innovation by Opportunity" model that Prof. Cohen has developed during his talk hosted by the Singapore International Chamber of Commerce and Swiss House Singapore. Prof. Cohen also addressed students and academics at the National University of Singapore (NUS) and the Singapore Management University (SMU). These talks were hosted by the NUS Entrepreneurship Centre and the UOB-SMU Entrepreneurship Alliance Centre, respectively.

NUS Event on Exchange Opportunities in Switzerland, 23 August 2006

The European Studies Society organized an event in the campus to promote the European exchange universities of the NUS. Swiss House Singapore was representing the Swiss Universities and held, together with the representative of the University of St.Gallen, a presentation attended by more than 100 very interested undergraduate students. Each university, its location and its faculties were presented. The language immersion programme sponsored by Swiss House Singapore was also promoted and the students were informed about the services of Swiss House Singapore.

PSC Scholarship Seminar, 2 September 2006

Swiss House Singapore was invited for the first time to be present at the PSC Scholarship Seminar 2006 with a booth which received high interest from the students. PSC Scholarship Seminar is a platform organized by the Public Service Commission where government scholarship providers and organizations create awareness on government scholarships, overseas education and the challenging career opportunities with the Public Service. The number of participants at this year's seminar was 1'200 people including the top final-year Junior College and Polytechnic students.

NUS International Exchange Day 2006, 4 September 2006

An annual event organized by the International Relations Office at the National University of Singapore (NUS), the NUS International Exchange Day created interest amongst the NUS undergraduates to go abroad on student exchange programmes. Switzerland was part of the Europe booth, where Swiss exchange students at NUS were present to inspire the NUS undergraduates to go to Switzerland for their exchange. Together with Swiss House Singapore's staff, the enthusiastic Swiss students were also present at the information₅

session to answer enquiries from the NUS students concerning their plans to go to Switzerland.

World Knowledge Dialogue, 14 – 16 September 2006

Swiss House Singapore, a scientific partner of the World Knowledge Dialogue organizing committee in Southeast Asia, ensured the communication and marketing of the symposium in Singapore and the region and successfully set up a diversified Asian delegation attending the event. Most attention has been devoted to directly contacting major universities, institutes of higher learning and research as well as individual personalities. Among the Singaporean participants were delegations from the National University of Singapore (NUS), the Nanyang Technological University (NTU), the Singapore Management University (SMU), as well as a group of scholars from the Agency for Science, Technology and Research (A*STAR) led by its chairman Philip Yeo. Furthermore, participants from Malaysia and Thailand completed the Southeast Asian delegation, which was the largest foreign delegation present at the event.

Discover Europe, 5 October 2006

The 2nd "Discover Europe for Your Future Day" took place at the Singapore Management University (SMU). This event was jointly organized by the Delegation of the European Commission in Singapore with the support of the Singapore Management University, several EU member states, the European Chamber of Commerce (EuroCham) and Swiss House Singapore. Swiss House Singapore was present at the event with a booth, showcasing studying, business, cultural and traveling opportunities in Switzerland. The main focus was to point out the broad variety of opportunities awaiting the students at Swiss institutions of higher learning.

Networking Event for New Students from Switzerland, 6 October 2006

The Swiss Ambassador to Singapore, Dr. Daniel Woker, the Head of the St.Gallen Asia Term, Prof. Chong Li-Choy, as well as the Swiss House Singapore team welcomed more than 70 students recently arrived from Switzerland to Singapore. The event took place at Biopolis, one of the most dynamic biotech hubs worldwide. The purpose of the event was to allow the students from different Swiss universities to get a taste of academic and business activities in Singapore, to establish contacts with local and Swiss communities and to exchange experiences. The study topics included, among others, biology, engineering, information technology, business and art, illustrating the large variety of domains of common interest to Singapore and Switzerland.

Global Entrepolis @ Singapore 2006, 30 October – 2 November 2006

Swiss House Singapore was invited by the Singapore Economic Development Board to join the Global Entrepolis @ Singapore 2006 event in order to showcase its activities as an "accelerator" and "incubator" and highlight the Swiss High Tech landscape. Swiss House Singapore also hosted the local representative of the Swiss University spin-off Seyonic to share the booth, present information on the company's microtechnology products and seek for potential partners to deploy its technology. The CEOs of the Swiss Economic Forum, Mr. Stefan Linder and Mr. Peter Staehli, also attended this event, where they met local government representatives and various investors and had the opportunity to discuss potential partnership opportunities with the Swiss Innovation Forum to be held on October 2007 in Basel, Switzerland.

Swiss Biotech Showcase, 23 November 2006

In collaboration with Basler & Hofmann and Swiss Biotech, Swiss House Singapore organized a scientific presentation on “Methods in Genomics: A New Approach” promoting excellence of Swiss Biotech and showcasing Elchrom Scientific Inc., a spin-off of the Swiss Federal Institute of Technology Zurich. The workshop was held in Biopolis, and included two sessions with three presentations followed by a product showcase. The workshop was kicked off with a presentation about “Switzerland – One Biotech Cluster”, highlighting the remarkable biotech related research and business activities in Switzerland. Prof. Robin Gasser, Professor in Veterinary Parasitology and Associate Dean at the Faculty of Veterinary Science, University of Melbourne, gave a speech on the topic of “Mutation Scanning Tools for Pathogens of Socio-Economic Importance”. Finally, Mrs. Mirjana Kozulic, Director of Sales International at Elchrom Scientific Inc., gave an overview of the sophisticated technologies matching a variety of specific requirements. This workshop gave the opportunity to learn more about the latest developments in DNA/RNA and protein analysis, recovery and purification, provided participants with updates on analytical and preparative methodologies and allowed a hands-on experience.

“Study in Europe” Higher Education Fair, 9 December 2006

In a continued joint effort to promote Europe’s outstanding Higher Education, Swiss House Singapore, together with the Delegation of the European Commission in Singapore and 6 European countries, organized the first “Study in Europe” Higher Education Fair, held at the Oriental Hotel. The event was open to all students from Universities, Polytechnics, Junior Colleges and International Schools in Singapore. Swiss House Singapore promoted the Swiss Universities and Universities of Applied Sciences, the world-leading Federal Institutes of Technology in Zürich and Lausanne, as well as the outstanding education environment in Switzerland.

Common projects

This section refers to projects which were conceived globally among at least two out of the three Swiss Houses.

Venture 2006, 17 November 2005 – June 2006

An initiative of ETH Zurich and McKinsey & Company, Switzerland, Venture 2006 promised to “take a business idea to a professional business plan, and all the way to the financing and founding of a company” by supporting prospective entrepreneurs. For the first time, Venture 2006 was open to international teams (only restriction: at least one team member had to hold residency in Switzerland). The three Swiss Houses in Boston, San Francisco and Singapore were partners of Venture 2006 and actively promoted and supported this event by searching for local teams and consulting investors.

Virtual Emotions, 14 – 15 December 2006

In collaboration with the Swiss Centre for Affective Sciences, Swiss House Singapore organized a workshop covering several of the major aspects of virtual emotions through tutorials and research reports presented by leading scientists from Switzerland and Singapore. The 2-day workshop “Human Emotions in Voice and Body – Approaches from the Affective Sciences and Virtual Reality” offered the opportunity to showcase the NCCR as a global research and teaching instrument and to reach out to the academic as well as business community. The programme also comprised a strong intercultural component and cultural performances (Indian dance, Lion dance). This event was hosted by the Singapore Institute for Infocomm Research (I²R), and took place in conjunction with the 5th International Symposium on Chinese Spoken Language Processing (ISCLP 2006), allowing the development of synergies between the two events.

Science-Asia Newsletter

Swiss House Singapore publishes a monthly Science-Asia Newsletter in collaboration with its colleagues in Tokyo, Beijing and Seoul on science, technology, research, innovation and education related topics.

Presentations

Information Sessions on Studying / Exchange Opportunities in Switzerland

- NTU iGlobal Mobility Fair, 18 January 2006
- Seminar series at Career 2006: “Swiss Higher Education and Research”, 3-5 March 2006
- Seminar at Career 2006: “Study in Europe”, 4 March 2006
- Briefing for NUS Language Immersion Programme students, 15 June 2006
- NUS event “Exchange Opportunities in Switzerland”, 23 August 2006
- Public Service Commission (PSC) Scholarship Seminar, 2 September 2006
- NUS International Exchange Day, 4 September 2006
- Seminar series at “Study in Europe” Higher Education Fair, 9 December 2006

Presentations on Swiss House Singapore’s Activities

- St.Gallen Asia Research Centre Study Trip, 7 August 2006
- Briefing on Integration Seminar, 4 September 2006

Regional activities

Biotechnology Asia 2006, 9 – 11 August 2006

Swiss House Singapore was present at BioTechnology Asia 2006 together with its partners Basler & Hofmann, Elchrom Scientific Inc. and the Swiss Biotech Association to promote excellence of Swiss Biotech and support Swiss Biotech start-ups. Biotechnology Asia 2006 was the 3rd Malaysian international biotechnology trade exhibition and conference. Apart from providing a platform for the gathering of researchers, manufacturers, suppliers, distributors and entrepreneurs, Biotechnology Asia 2006 also addressed current issues and challenges in biotechnology focusing on regional and global trade opportunities.

Official delegations and visits

Delegations from Switzerland

Southeast Asia (Singapore-Indonesia) Study Trip, 6 – 15 August 2006

In cooperation with Swiss House Singapore, the Asia Centre Singapore of the University of St.Gallen organized a Study Trip in Southeast Asia (Singapore – Indonesia) for students in Business and Economics. This trip served as a first introduction to Asia and through this trip, students were exposed to various aspects of Asian culture, history, business and management as well as the differences between a highly-developed Singapore and a newly-developing Indonesia, with their rather different approaches to multiculturalism. Swiss House Singapore put up a programme in Biopolis for the group of students, including briefings by the Agency for Science, Technology and Research (A*STAR), the Jurong Town Corporation (JTC), the landlord of Biopolis and the Novartis Institute of Tropical Diseases (NITD).

Federal Councillor Doris Leuthard, 19 September 2006

Swiss Federal Councillor Doris Leuthard, Minister of Economy, was in Singapore in the frame of the Annual Meetings of the International Monetary Fund (IMF) and the World Bank Group from 17-20 September 2006 and visited Swiss House Singapore at Biopolis on 19th September 2006. FC Leuthard was briefed on the activities of Swiss House Singapore and the Novartis Institute for Tropical Diseases (NITD), and had the opportunity to discover the astonishing infrastructure at Biopolis.

ETH Domain Delegation, 8 – 13 October 2006

Led by the President of the ETH Board, Professor Alexander J. B. Zehnder, a delegation of 13 scientists and academics from the Swiss Federal Institute of Technology (ETH) domain visited Singapore from 8 to 13 October 2006. This visit was a follow-up to the National Research Foundation (NRF) Chairman's, Dr. Tony Tan, week-long trip to Switzerland in April 2006. The purpose of the visit was to explore the implementation of ETH in the Campus for Research Excellence and Technological Enterprise (CREATE). A tie-up between ETH and NRF was announced at the end of the visit. The ETH plans to become the second world-class institution to set up an international research centre in Singapore, joining the Massachusetts Institute of Technology (MIT). The new research centre will be set up under the CREATE, with a S\$1 billion budget to be spent over the next five years and aiming to foster joint research programmes between the world's top research universities and Singapore-based research institutions.

CEOs of Swiss Economic Forum, 29 Oct – 2 Nov 2006

The CEOs of the Swiss Economic Forum, Mr. Stefan Linder and Mr. Peter Staehli, attended the Global Entropolis @ Singapore 2006 (GES) event, where they met local government representatives and various investors and had the opportunity to discuss potential partnership opportunities with the Swiss Innovation Forum to be held on October 2007 in Basel, Switzerland.

Delegations to Switzerland

Southeast Asian Delegation to World Knowledge Dialogue, 14-16 Sep 2006

Swiss House Singapore, a scientific partner of the World Knowledge Dialogue organizing committee in Southeast Asia, ensured the communication and marketing of the symposium in Singapore and the region and successfully set up a diversified Asian delegation attending the event. Furthermore, participants from Malaysia and Thailand completed the Southeast Asian delegation, the largest foreign delegation present at the event.

Initiatives

Long term representatives at Swiss House Singapore

The University of St.Gallen has established a permanent Asia Centre Singapore at Swiss House Singapore in September 2004, underlining its strong presence and commitment in Singapore. A second St.Gallen representative has joined Swiss House Singapore in March 2006, ensuring efficient promotion of the university and coordinating the existing programmes. This representative is also in charge of the University of Applied Sciences of Eastern Switzerland. Swiss House Singapore welcomes long term partners under its roof, as it fosters synergies between the various parties.

Short term users at Swiss House Singapore

To allow Swiss institutions, organizations and start-up/SMEs from the high tech sector to explore the opportunities in Singapore and the region, Swiss House Singapore provides the opportunity to rent for a short period of a few months a fully equipped working space at a nominal fee.

Institutional Agreements

Swiss House Singapore has supported and facilitated, in some instances sponsored the following partnerships and agreements:

- Eidgenössische Technische Hochschule (ETH) Zürich on the list of Selected Overseas Universities for Graduate Studies for the A*STAR National Science Scholarships (PhD)
- University of Bern and Singapore Management University (SMU)
- University of St.Gallen and Lee Kuan Yew School of Public Policy (Exchange agreement between Master of International Affairs at St.Gallen and Master of Public Administration and Governance at Lee Kuan Yew School)
- University of Geneva Graduate Institute of International Studies (HEI) and Lee Kuan Yew School of Public Policy (Exchange agreement at Masters level)
- Master in Climatology programme at University of Fribourg and National University of Singapore (NUS)
- University of Lausanne and NUS

The following agreements and programmes are currently supported by Swiss House Singapore:

- Swiss Bioinformatics Institute and Nanyang Technological University (NTU)
- University of Zurich and NUS (Faculties of Law)
- University of Fribourg and NUS (General MoU)
- EPFL Study Trip to Singapore in September 2007

Academic Programmes

In collaboration with local and Swiss partners, Swiss House Singapore has set up and sponsored Master, Exchange and Language Immersion Programmes for Swiss and Singaporean students.

The Master of Science in Infectious Diseases, Vaccinology and Drug Discovery is jointly organized by the National University of Singapore, Novartis Institute of Tropical Diseases, Biozentrum of the University of Basel and the Swiss Tropical Institute.

An exchange programme has been set up between the Departments of Climatology at the University of Fribourg and NUS and sponsors student and professor exchange.

The Language Immersion Programme has allowed 9 students from Singapore to go to the University of Fribourg for intensive French and German Language courses and will be followed by an exchange programme in the respective domains of studies in 2007.

Furthermore, study trips for students from Switzerland are organized in Singapore and the region, together with local academic and business partners, allowing the students to discover the Asian business and scientific research environments.

Student Support

Numerous enquiries from Singaporean students interested to study in Switzerland and searching for granting opportunities have been answered, mostly as a follow-up of the educational fairs attended. Swiss House Singapore being a walk-in office, it also offers brochures and information materials on Swiss higher learning institutions to interested students.

Furthermore, Swiss House Singapore administrated applications for the Federal Commission for Scholarships for Foreign Students (FCS) grants for the first year. This grant is publicised on the website and information is also sent individually to eligible and interested students who have enquired with Swiss House Singapore. For the application for Academic year 2006/2007, Swiss House Singapore received and submitted 4 applications, out of which 2 applications were accepted and awarded the scholarship from the Swiss Confederation. Swiss House Singapore assisted the scholarship awardees with their pre-departure enquiries.

Swiss students in Singapore are welcomed to Singapore during the annual welcome event held in October, are assisted with enquiries on job or internship opportunities, and are invited to join Swiss House Singapore's events as well as presentations given at the Swiss Business Association.

In addition, Swiss House Singapore has also provided assistance on the following academic case studies:

- Herausforderungen im Management einer Nonprofitorganisation Das Swiss House Singapur (Bachelor thesis, Sabine Burkard)
- Matching Performance Agreement (Leistungsvereinbarung) and Indicators for an optimal Performance Reporting (Integration Seminar, HSG Asia Term at SMU 2006)
- Criticism on Western Liberal Democracy – Alternative Ideas of Good Governance (Diploma thesis, Regula Gysel)
- Switzerland of Asia. Relevance of Switzerland for the Economic Development of Singapore (Diploma thesis, Benedikt Hürzeler)
- Singapore. A competitive economy. (Master thesis, Grégory Coutaz)
- Biopolis as a "regional innovation system" (Working paper, Marc Hinterschweiger)

Comparison to other Swiss Houses

Staff, Budget and Premises

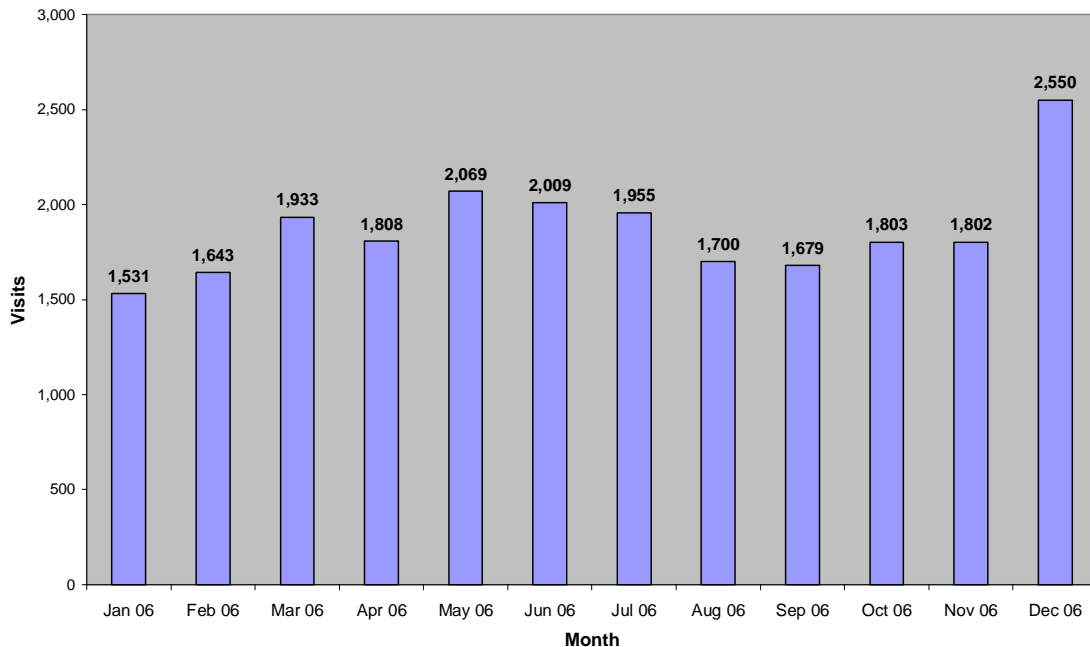
Swiss House Singapore functions with a highly motivated and committed team of 4 employees only, comprising 2 permanent employees (the executive director and her assistant) and 2 academic interns in charge of specific events during periods of 3 months.

The budget of Swiss House Singapore represents about 1/9 of the total budget provided by the Swiss Secretariat for Education and Research to the swissnex network (CHF 355'000 p.a., salaries included).

The premises of Swiss House Singapore are about 100 sqm large. Facilities such as amphitheatre, meeting and videoconference rooms are available at Biopolis on demand, which allows flexibility and low costs.

Swiss House Singapore Online – Website and Newsletters

Swiss House Singapore website is a dynamic platform to communicate instantly upcoming events and to report past activities, as well as provide comprehensive information on Education, Research and Innovation in Singapore and Switzerland. Swiss House Singapore's website enjoys increasing popularity. The following chart shows the individual monthly hits:



Swiss House Singapore publishes a monthly Science-Asia Newsletter in collaboration with its colleagues in Tokyo, Beijing and Seoul on science, technology, research, innovation and education related topics.

Swiss House Singapore continues to inform its growing number of users, partners, sponsors

and interested circles on past events and future activities through the quarterly e-newsletter.

Collaborations with Swiss community in Singapore

Swiss Business Hub ASEAN (SBH)

The Swiss Business Hub ASEAN advises small and medium-sized Swiss companies looking to develop their international activities in Southeast Asia. Enquiries in the economic sector addressed to Swiss House Singapore or SBH are considered in a pragmatic fashion by both entities. Whenever an overlap of tasks exists, knowledge is shared. Some services that Swiss House Singapore offers which are not available at the Swiss Business Hub ASEAN include contacts to R&D and high tech related networks, as well as rental of a working space at Swiss House Singapore at a nominal fee.

Swiss Business Association

Potential speakers for Swiss Business Association events are proposed periodically to the chairman. One such event was the lunch talk for the on 25 May 06 on "Risk management in human spaceflight" by Swiss astronaut Claude Nicollier. Swiss students in Singapore also attend events organized by the SBA.

Swiss Club

Large-scale joint events like the talk on "Exploring Space" by Swiss Astronaut Claude Nicollier have been organized at the Swiss Club, where the Swiss community was invited. Such events are advertised and reported in the Relax magazine reaching out to the Swiss Club members.

Swiss School Singapore

Swiss House Singapore facilitates talks and visits at the Swiss school for iconic personalities like Claude Nicollier and gets assistance from the Swiss school in all matters regarding primary/ secondary education in Switzerland.

Swiss Association Singapore

The newly established association aims at providing a common platform to the growing Swiss community in Singapore (more than 1,700 registered, an increase of 20% since one year). Collaborations with the Swiss Association Singapore are presently explored.

Media coverage

- “Swiss Houses” for Science – A Unique Platform for International Exchange, 17/2/06, Science Magazine
- Higher Education in Switzerland, 23/3/06, European Pavilion media kit for Joint Press Briefing at Career 2006
- La Swiss House de Singapour éveille beaucoup d'intérêt chez nos collègues français, allemands et britanniques, 29/3/06, Le Temps
- Beste Botschafter für St.Gallen, 31/3/06, St.Galler Tagblatt
- Les hautes écoles suisses dans le paysage universitaire mondial, 11/4/06, Cont@ct, Université de Genève
- How S'pore can develop lead in biomedicine, 21/4/06, The Straits Times
- Integrated research models for S'pore, 22/4/06, The Straits Times
- Natürliche Partner, 24/4/06, ETH Life
- Trois Questions à Tony Tan Président de la National Research Foundation, à Singapour, 27/4/06, L'Hebdo
- Learning the Swiss way, 7/5/06, Icons in Red & White Supplement, The Sunday Times
- Swiss-Singaporean partnership gives tropical diseases the attention they deserve, 7/5/06, Icons in Red & White Supplement, The Sunday Times
- The right way to nurture science, 7/5/06, Icons in Red & White Supplement, The Sunday Times
- Swiss Houses span the globe, 17/5/06, swissinfo
- Aliens are out there, 28/5/06, The Straits Times
- A Singaporean astronaut?, 1/6/06, TODAY
- The Living Room (Interview with Claude Nicollier), 6/6/06, Mediacorp Radio 93.8 Live!
- He 'inspires' Europe and gets \$10,000, 14/6/06, The New Paper
- Astronaut Claude Nicollier at the Swiss school, 06/06, Grüezi (Swiss School Association Singapore)
- „Man muss hart arbeiten und sich Ziele setzen - das Universum hat keine Grenzen.“, 07/06, Impulse
- Swiss Astronaut Prof. Claude Nicollier in Singapore, 08/06, Relax
- “Icons in Red & White” Im Mai 2006 stand Singapur ganz im Zeichen der Schweizer und Singapurischen Landesfarben - rot und weiss / « Icons in Red & White » En mai 2006, Singapour pavisait en rouge et blanc, ses couleurs nationales, mais aussi celles de la Suisse, 07/06, Präsenz Schweiz - Présence Suisse Newsletter
- Ausstellungspreis für „Inventioneering Architecture“, 28/8/06, ETH Life
- Avec “swissnex”, nous faisons des jaloux, 07-09/06, Campus No 81 (Université de Genève)
- Biotech Industry of Switzerland Makes Rapid Approaches to Japan, 2/10/06, Nikkei Sangyo Shimbun (Nikkei Business Daily)
- Chantal Balet et Raymond Loretan s'allient pour conseiller les autres, 26/10/06, Le Temps
- Switzerland offers S'pore lessons in life sciences, 14/11/06, The Straits Times
- Welcome event for students from Switzerland, 12/06, Relax
- Discover Europe Day, 12/06, Impulse

Finances

The State Secretariat for Education and Research (SER) covers the running costs as well as the core events costs of Swiss House Singapore. Third parties co-sponsor events organized by Swiss House Singapore.

Projects	CHF 115,000
Travel	CHF 15,000
Representation	CHF 10,000
Running costs	CHF 65,000
Personnel	CHF 150,000*
Total	CHF 355,000*

Following is the table of projects for year 2006 with contributions from third parties reaching 2/3 of the external project funds.

Projects	Budget from SER (CHF)	Budget from Partner (CHF)
Si 1/06 ICONS in Red & White – Swiss Astronaut Claude Nicollier	6,978	14,700 ^{1,2}
Si 2/06 Biotechnology Asia Exhibition and Conference 2006	6,058	7,373 ^{1,2}
Si 3/06 Virtual Emotions in Multimodal Media and Human-Computer Interfaces	12,000	16,500 ^{1,2}
Si 4/06 Global Entrepolis @ Singapore	3,960 ¹	N.A.
Si 5/06 “Discover Europe for your Future” Day	3,635	N.A.
Si 6/06 International Conference on Materials for Advanced Technologies ICMAT 2007	12,000	N.A.
Si 7/06 NUS Language Immersion	20,000	N.A.
Si 8/06 Master of Science in Infectious Diseases, Vaccinology and Drug Discovery	16,000	N.A.
Si 9/06 Swiss Biotech Showcase in Singapore	1,513 ¹	10,800 ²
Si 10/06 Study in Europe – Higher Education Fair	3,574 ¹	N.A.
Si 11/06 SIMTech IMT Workshop	12,000 (planned)	10,500
Si 12/06 Career 2007	14,000 (planned)	21,000
Si 13/06 Inventioning Architecture	30,000	140,000 (planned)
Total	111'718	220'873

¹ Estimated Value
² Additional costs provided by partners but not managed by Swiss House Singapore
 - None
 N.A. Not applicable. Overall cost of the event not managed by Swiss House Singapore.

Sponsors

art-management.com
A*STAR Institute for Infocomm Research
Basler & Hofmann Singapore Pte. Ltd.
Conference of the Universities of Applied Sciences Switzerland (KFH)
Ecole Hôtelière de Lausanne (EHL)
Federal Institute of Technology Lausanne (EPFL)
Federal Institute of Technology Zurich (ETHZ)
Lombard Odier Darier Hentsch & Cie
NCCR for Affective Sciences
Nestlé Singapore (Pte) Ltd
Présence Suisse
Ricola Asia Pacific Pte Ltd
Swiss International Air Lines
University of Bern
University of Fribourg
University of Geneva
University of Neuchâtel
University of St.Gallen
University of Zurich
World Knowledge Dialogue

Partners

Stakeholders

Swiss House Singapore is partnering with a variety of stakeholders including institutions of higher learning, research institutes, economic promoters, governmental offices, business associations as well as consulting services.

Swiss House Singapore is member of the Swiss Business Association in Singapore and of BioSingapore (Biotech Association), and is tightly collaborating with the Swiss Business Hub ASEAN.

Staff

Dr. Suzanne Hraba-Renevey, Executive Director

Dr. Suzanne Hraba-Renevey was awarded a PhD in Molecular Biology from the University of Geneva, Switzerland, and spent several years in academia and research. She created the position of Science Counselor at the Embassy of Switzerland in Singapore, and was instrumental in the implementation of Swiss House Singapore, presently Swiss House Singapore. She presently conceives, manages and communicates swissnex activities, leading a three-member team, and reporting to an advisory board comprising personalities from academia, government and the corporate world.

Siyin Lim, Personal Assistant since 11 April 2005

Ms Lim completed her studies with a Bachelor of Arts degree from the National University of Singapore (NUS) in Dec 2004. She graduated with a major in Economics and a minor in China Studies. She is proficient in English, Chinese and German. During her studies, she passed one term in Konstanz, Germany. In addition to the administrative matters and accounting, Ms Lim is responsible for answering enquires, organizing the meetings of visitors and updating the website and contacts database. She also writes the Science-Asia Newsletter and contributes to the Swiss House Singapore e-newsletters.

Interns

Sabine Burkard, 21 Dec 05 – 31 Mar 06

Bachelor of Arts (Business Administration), University of St.Gallen

Tasks at Swiss House Singapore:

NTU iGlobal Mobility Fair, Career 2006

Markus Bossert, 11 Jan – 7 Apr 06

Master Degree (Communication Sciences), University of Lugano

Tasks at Swiss House Singapore:

NTU iGlobal Mobility Fair, EMC-Zurich in Singapore, ICONS in Red & White (Talks by Swiss Astronaut Claude Nicollier in Singapore)

Nina Degonda, 3 Apr – 28 Jun 06

Bachelor of Arts (Business Administration), University of St.Gallen

Tasks at Swiss House Singapore:

EUSEA 2006 ICT Forum, World Knowledge Dialogue, Virtual Emotions

Philippe Rieder, 10 Apr – 4 Jul 06

Master of Arts (Contemporary History), University of Fribourg

Tasks at Swiss House Singapore:

ICONS in Red & White (Talks by Swiss Astronaut Claude Nicollier in Singapore), Global Entrepolis 2006, Inventioneering Architecture

Miriam Loher, 30 Jun – 22 Sep 06

Master of Arts (International Affairs), University of St.Gallen

Tasks at Swiss House Singapore:

Biotechnology Asia 2006, Global Entrepolis 2006, Inventioneering Architecture

Pascal Kalbermatten, 3 Jul – 6 Oct 06

Bachelor of Arts (Business Administration), University of St.Gallen

Tasks at Swiss House Singapore:

World Knowledge Dialogue, Discover Europe Day, Virtual Emotions

Sara Rafi, 20 Sep – 20 Dec 06

Master of Arts (Banking and Finance), University of St.Gallen

Tasks at Swiss House Singapore:

Global Entrepolis 2006, Swiss Biotech Showcase, Inventioning Architecture

Marius Schmidt, 4 Oct – 10 Nov 06

Masters in Asian Studies, University of Geneva

Tasks at Swiss House Singapore:

Discover Europe Day

“Study in Europe” Higher Education Fair

“Virtual Emotions* Workshop

Nastassja Scheidegger, 20 Nov – 22 Dec 06

Admitted to University of Zurich, Faculty of Medicine

Tasks at Swiss House Singapore:

“Study in Europe” Higher Education Fair

“Virtual Emotions” Workshop

Outlook

One of the major projects in the frame of the Swiss-Singaporean partnerships is the establishment of a campus of the ETH domain in Singapore as part of CREATE, the Campus for Research Excellence and Technological Enterprise, already hosting the Massachusetts Institute of Technology (MIT). This set up will greatly improve the collaboration between Switzerland and Singapore in the field of Science and Technology and will open up avenues for Swiss-Singaporean partnerships in Education, Research and Innovation.

2007 is also the year of our financial audit, to be performed in May by the financial department of the Ministry of Home Affairs in Switzerland.

Our future key events include the Career 07 education fair and the APAIE fair for education professionals, a workshop on Wealth Management Education co-organized with the newly established Swiss banking education centers in Singapore, a workshop on innovation in food industry in partnership with Nestlé, "Inventioning Architecture", an exhibition and lecture series showcasing the Swiss schools of architecture, and the tercentennial anniversary of the Swiss mathematician Euler.

To improve our services, we investigate new ways of promoting Swiss excellence in Singapore and the region by organizing workshops, panel discussions and symposia on selected research and innovation themes. We search for attractive communication means to inform our relevant partners about our key activities, in a constant effort to showcase our services and ensure an increasing third party financing of our projects.

We look forward to welcoming you soon at one of Swiss House Singapore's events!

The Swiss House Singapore Team

Some feedbacks

13 Jan 06

Prof. Dr. Gerhard Schmitt, Vice President for Planning and Logistics, ETH Zurich

Prof. Dr. Olaf Kübler, Former President, ETH Zurich

We appreciate the friendly and helpful welcome by Swiss House. We look forward to collaborating on dedicated issues and events.

5 Mar 06

Prof. Walter Dettling, Departementsvorsteher, Departement Wirtschaft, Fachhochschule Beider Basel

Thank you both and the other guys from Swiss House again for the great job and the very nice support for me and all the others at the career 06. I look forward to see you soon again.

7 Mar 06

Dr. Denis Gillet, Associate Professor, Sustainable Interaction Systems Automatic Control Laboratory, EPFL

Thanks you again for the great preparation of Career 06, your professionalism, and your kindness. It is wonderful to have ambassadors like you in Singapore. We will keep in touch in valorizing the momentum initiated during the fair.

9 Mar 06

Dr. Fredy Sidler, Generalsekretariat, Konferenz der Fachhochschulen der Schweiz

Sie alle haben uns wirklich einen grossen Dienst erwiesen, und der Hochschulplatz Schweiz wird mit Sicherheit die Früchte der Arbeit schon bald ernten können.

21 Mar 06

Ms. Aude Pacton, Collaboratrice scientifique, CRUS

Thank you very much to Swiss House for the wonderful organization and the support! Taking part at this fair is a really good initiative of Swiss House Singapore which has to be continued.

30 Mar 06

Dr. Arnold Löw, Project Manager, Malik Management Zentrum St.Gallen

Thank you very much for the excellent support and a very fruitful meeting.

10 Apr 06

Ms. Joanna Chin, Head, A*STAR Graduate Academy

It was my pleasure to be able to provide feedback to your appointed auditor on our working relationship and the effectiveness of your office here.

11 Apr 06

Mr. Yves Morath, Deputy Head Presence Switzerland, Federal Department of Foreign Affairs
Herzlichen Dank für die Zustellung Ihres Jahresberichts 2005. Ich habe mich über die Lektüre gefreut und bin beeindruckt: Ein wirklich sehr reichhaltiges, vielseitiges Programm! Ich würde mich freuen, Sie bei Gelegenheit wiederzusehen und wünsche Ihnen in Ihrer Tätigkeit weiterhin viel Spass und Erfolg.

17 Apr 06

Mr. Roger Torrenti, CEO, Sigma Consultants

It's really impressive to see what you have reached in such a limited period of time. I wish Swiss House the greatest success in the next steps of its development.

24 Apr 06

Ms. Yang Loh, Manager, A-Bond Technology Pte Ltd

Thank you very much for all these quick arrangements. This trip was very fruitful and progressive, in future, we expect to travel to Switzerland often.

27 Apr 06

Mr. Philippe Jordan, Vice President (Sales and Business Development), AlpVision SA
Merci d'avoir réagi aussi rapidement sur une aussi courte période!

16 May 06

Mr. Willi Meier, CEO, Greater Zürich Area

After having visited the premise of Swiss House in Singapore 1 month prior to opening, it was nice to see how successful activities developed during the last two years. Congratulations to the entire team and looking forward to a good co-operation in future.

25 May 06

Mr. Andy Cockburn, Head of Physics, United World College of South East Asia

Please pass on my thanks once again to Prof Nicolier. Our students were really enthused by his talk and I have been asked many questions this morning. He really captured their imagination. Please let him know that he really has had a big influence on the audience. In particular his answer to the question "What is the most important attribute of an astronaut" and he replied that you really have to want to do it was very inspiring.

25 May 06

Mr. Grégory Coutaz, University of Geneva student on exchange at NUS

I would like to thank you for your invitation. I appreciated the lecture by Claude Nicollier last Tuesday. It was really interesting!

25 May 06

Dr. Martin Spirig, MBA Participant (Class of July 2006), INSEAD

I am very impressed: first, the Claude Nicollier Tour is really amazing, and I find it a truly inventive idea to present an astronaut. Second, even though Swiss House must be more than busy due to Icons, you nevertheless seem able to support my Swiss and German friends with their National week – thank you very much!

26 May 06

Prof. Claude Nicollier, Swiss Astronaut, European Space Agency

You do an excellent job at Swiss House Singapore. It was a pleasure to be visiting here and interacting with a number of people for a week.

28 Jun 06

Ms. Nina Degonda, Academic Intern (Apr – Jun 06), Swiss House Singapore

I really enjoyed my time at Swiss House very much and have met very nice people here. As I said, work climate is crucial, especially with such a small staff, and I can say it has just been perfect here with Siyin, Philippe, Matthias and you.

24 Jul 06

Dr. Raphaël Cohen, Directeur du Certificat en Entrepreneurship et Intrapreneurship, University of Geneva

It has been a real pleasure spending the day with your team and discussing the great job you are doing in the region. Thank you for a perfect organization and warm welcome. Innovation is a clear opportunity in Singapore and Swiss House is well positioned to seize this opportunity. I hope that more can be done to develop links between Swiss House and the University of Geneva. You can count on my support.

14 Aug 06

Dr. Felix Gmünder, Basler & Hofmann

I was also very pleased that Swiss House supported our initiative to open a Swiss window at the Biotech 2006 booth with tips and advice as well as financially. During the last 2.5 years we noted with pleasure that Swiss House fulfils a pivotal role as a mediator between research/education on the one hand and SME biotech/life science businesses in Switzerland that aim for the SE Asian market on the other. Because many of these companies are start-ups or still "nurtured" by universities and the ETH-sector, swissnex under the lead of Suzanne Hraba-Renevey can bring in a lot of very useful ideas, contacts, and experience.

19 Sep 06

Federal Councilor Doris Leuthard

It was a pleasure to be here. Innovation-Research-Promotion of Switzerland. Assets we should promote for the future of all of us. I wish Swiss House Singapore all the best, above all a significant number of contacts and successful projects.

22 Sep 06

Mr. Rodney Lim, Meridian Consultant, Mediline Technology Pte Ltd

Thank you for keeping update of your programmes which are very impressive. Keep up the good work! Look forward to attending your program soon.

29 Sep 06

Mr. Gérald Bérout, Directeur, SinOptic

J'apprécie donc beaucoup d'être tenu au courant des activités que vous développez. Bonne suite!

2 Oct 06

Ambassador Dante Martinelli, Embassy of Switzerland in China

Thank you for your interesting information on the activities of Swiss House Singapore. You have a beautiful program.

30 Nov 06

Mr. Grégory Coutaz, University of Geneva student on exchange at NUS

I just wanted to say thank you for all you (and Suzanne) have done for me this year. I am extremely grateful for all your help and kindness. Thank you very much.

15 Dec 06

Prof. Dr. Nadia Magnenat-Thalmann, Director (MIRALab), University of Geneva

Thank you very much for the nice card. Thank you for everything during the workshop. It was so well organized. Thank you

18 Dec 06

Associate Professor Eric Sung, Division of Control & Instrumentation, Nanyang Technological University

The (Virtual Emotions) workshop was extremely well organized. Swiss House treated us very well with gifts, breaks, lunches and dinners (one with the ambassador). The cultural shows were great especially the Indian dances. I felt that the papers presented were of very high level and have benefited from it. I hope we can find good collaborations in the future. Lastly, I wish you all the best in your future endeavours.

Contacts

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